

media pack

chichester su

connecting you to students sunetwork.co.uk



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about us why su network

Reach over 300k students through onsite activation, digital promotion and sponsorship

We expect over 150k students to attend our

freshers fairs in 2025 We represent **27 university campuses** and support bookings for many more In 2024/25, we connected over **500 partners** with the student market



chichester su

over 6.5k students

over 6k followers

across chichester & bognor regis

on chichester's instagram page

over 90k views

on chichester su's website



testimonials our clients



"It's a pleasure to work alongside the team at SU Network, across three of their SU partners. They really are the dream to work with in that they listen to your needs and requirements, and try their absolute best to meet and deliver these and enhance the overall client experience"

Nadine Mullan – SK Group









freshers fair

SU Network

freshers fair prices & attendance

As one of the most anticipated events in the student calendar, our freshers fair offers a fantastic opportunity to connect with the next generation, welcoming over 2,000 new students to Chichester and Bognor Regis campuses as they kick off the new academic year.







freshers marketing media & prices

Maximise your impact with our targeted freshers marketing opportunities, including physical advertising like leaflets and lanyards. Perfectly complementing your presence at Freshers Fair, these opportunities put your brand directly in front of new students from day one.

flyers in welcome boxes

£450

put your brand in the hands of 1,500 new students with our exclusive welcome boxes

deadline: august 10th



welcome lanyard booklet

£750

half page advert in the welcome guide lanyard booklet

> your advert on 2500 lanyards





digital media



digital media website homepage

By advertising on the homepage, you ensure maximum visibility and by aligning your brand with Chichester SU, you can enhance your credibility and build trust with our students. Offering an invaluable opportunity to capture attention, generate leads, and establish a strong online presence for your brand.





digital media club page banner

Capture the student market and boost your brand's visibility and revenue by advertsing directly on any society or club's web banner located on Chichester SU's webpage. Advertise on our club page banner and unlock a world of opportunities to grow your brand, drive sales, and establish lasting connections with Chichester SU.





new! digital media e-newsletter

By featuring within the e-newsletter, you can drive traffic to your website or landing page, ultimately boosting conversions and achieving your marketing goals. This provides a valuable platform to connect with a receptive audience, establish brand awareness, and drive measurable results for your business.



tbc e-newsletter specifications

(PNG/JPEG/GIF) + URL

sent out on a weekly basis during term time



digital media

Instagram Stories provide interactive features such as swipe-up links, polls, and quizzes, enabling users to engage directly with your brand and take immediate action. This interactivity fosters deeper connections and encourages user participation, increasing brand engagement and generating valuable leads.







brand activation

SU Network

brand activation promo stalls

Brand activations provide an opportunity to generate buzz and create a viral effect through having a physical presence on campus which can then be seen through social media and spread through word-of-mouth.









print media

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SU Network

print media

Advertising on posters allows businesses to target a specific audience, benefit from high visibility, leverage an engaged community, maintain cost-effectiveness, build long-term brand recognition, and explore potential partnerships.





print media large banner

Have your advert positioned outside the Students' Union building for prime visibility and maximum impact, this high-traffic spot guarantees your brand will be seen by thousands of students every day. Whether they're arriving for lectures, grabbing lunch, or heading to events, your message stays front and centre.

3m x 1m external banner outside su building

Advertiser provides banner and we are not responsible for weather damage





£600

per term

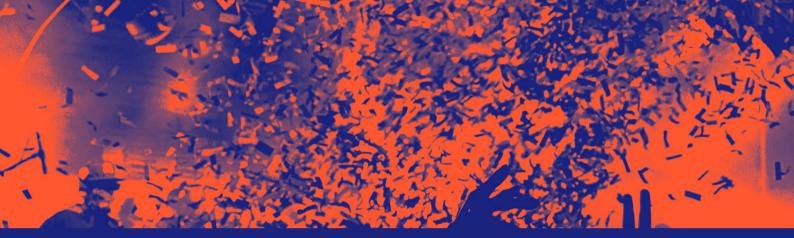


print media leaflet drop

Get straight into students' living spaces with targeted leaflet and poster drops inside halls of residence. Guaranteed visibility and proven high response rates make this a powerful way to get your brand noticed where students live and relax.







opportunities

🚸 SU Network

opportunities sports and society sponsorship

team sponsor

Opportunity to sponsor a sports team, with the package suiting both you and the sports team.

Opportunities can include sponsoring a specific team and promotion of your brand throughout the club.

Enquire for more details on further opportunities



varsity

winchester vs chichester

The biggest sporting event of the year! Varsity sees Chichester and Winchester go head-to-head in a fierce, fun-packed day of competition.

Varsity is the perfect place to showcase your brand to a passionate and high-energy audience.



opportunities event sponsorship

summer ball

The ultimate end-of-year celebration! With live music, entertainment, and hundreds of students dressed to impress, Summer Ball is a standout branding opportunity. Be part of an unforgettable night and align your brand with one of the most glamorous events in the student calendar.

> Get in touch to find out how we can cater to your requirements



su societies and sports awards

An inspiring evening recognising the achievements of student societies, sports teams, and individual stars. Sponsoring this prestigious event puts your brand at the heart of student success, celebration, and community spirit, perfect for building meaningful connections.



contact us



